

About Our Event

Lunch is included with paid registration and will be at The Heritage Buffet at Ameristar Casino. No certificates will be handed out on site. CE Zoom will be the official site to obtain certificates. Please dress in layers to accommodate room temperatures. Photos maybe taken during the day and maybe used for future promotional events. Special needs or questions, please contact Angie Kelley, at akelleyrhdh@gmail.com or Nadine DeVoss at Nadine.devossrdh@gmail.com.

Refund Policy

Written notification must be received by November 3rd. Please mail request to Michelle Doughty, NW Treasurer, 133 S 201st Street Elkhorn, NE 68022. A \$35.00 administration fee will be charged. No REFUNDS after November 10th due to the headcount has been turned into the venue.

This course has been submitted to the Iowa Dental Board for approval.

CEZoom will be doing the registration for Northwest Component. Please use the account you used last year or the same account you used attending another conference/course. You only need 1 CEZoom account to manage your ce certificates and to register for courses or conferences. If you need help with your CE Zoom account, please contact katrinna@cezooom.com.

CE Certificates

Northwest is pleased to have partnered with CE Zoom to distribute all our CE Certificates, as no paper certificates will be distributed. Once you have registered all your courses will be on your CE Zoom account dashboard ready to verify once the course has concluded. Already have an account on CE zoom? You can search by the corse name, *Gums & Roses* or conference name, **Northwest Iowa 17th Annual Fall Con-ed**. If you have any questions regarding CE Zoom, Katrinna will be glad to help you. You can contact her at katrinna@cezooom.com.



Michelle Doughty
NW Treasurer
133 S. 201st Street
Elkhorn, NE 68022

17th Annual Fall Con-Ed

Sponsored by the
Northwest Component



Friday November 17th
8:30 am - 4:00 pm

Gums & Roses:
The role of the dental hygienist
from tooth preservation to
tooth replacement

6 hours CEU

Holiday Inn by Ameristar Casino
2200 River Road
Council Bluffs, IA 51501

Agenda

7:45 - 8:30 am Check in and on site registration
Continental breakfast

8:30 - 4:00 pm **Gums & Roses: The role of the dental hygienist from tooth preservation to tooth replacement**

11:45 - 12:45 pm Buffet Lunch Tickets will be provided

Gums & Roses: The role of the dental hygienist from tooth preservation to tooth replacement

Whether you graduated within the past 5 years or have been practicing for over 35 years, dentistry continues to evolve and the good news is the role of the dental hygienist remains in the forefront. Dental hygienists are often the first responders in the interdisciplinary team approach and play a key role in ultimate patient care and early assessment. Today's dental consumers expect long-term predictable results and demand the highest level of customer service. This program focuses on innovative approaches in establishing optimal periodontal therapy protocols to promote early detection of disease and communicate options for tooth preservation and tooth replacement solutions. Emphasis is placed on how biologic modifiers, particularly enamel matrix derivatives are used to regenerative lost hard and soft tissue. Regeneration does not have to be one of dentistry's best kept secrets.

When regeneration is not an option, tooth loss and replacement pose both physical and emotional effects on patients. Implants are standard of care from single tooth replacement to full arch solutions and collaboration among the entire dental team is paramount in gaining case acceptance. Dental consumers have many choices when selecting an implant practice.

Whether your practice places or restores implants, understanding the truth about dental implants, indications for treatment and effective case presentation are all important to providing patients with long term predictable outcomes. Many myths exist regarding self care and professional care and maintenance of dental implants. A highlight of this program will cover the evidence based assessment of dental implants including self care and professional care and maintenance.

Learning Objectives:

1. Establish evidence based periodontal, regenerative and implant maintenance protocols Understand the biologic basis for hard and soft tissue formation and indications for the use of enamel matrix derivatives in true regeneration.
2. Implement effective communication to increase co-diagnosis between patient and dental team Identify basics of dental implant types, components, surface technology and implant design Differentiate levels of implant conditions from health, mucositis and implantitis.
3. Discuss elements of biofilm formation and management with guided biofilm management.

About Our Speaker



Tracy Anderson Butler, CRDH, MFT

Mrs. Butler has 27 years of diverse experience in the dental industry from chairside and beyond. Tracy is a registered dental hygienist, thought leader, motivational speaker, sales leader/coach and change agent. She believes the key to every successful treatment outcome begins with an accurate assessment leading to

a co-diagnosis between the patient and dental team. Tracy's clinical experience began in a busy comprehensive restorative practice in West Palm Beach, Florida. She attended the Dawson Academy and is a graduate of the Aesthetic Advantage Institute mastery level study.

Mrs. Butler spent over 11 years on faculty at Palm Beach State College dental hygiene program & research clinic and considers few things more rewarding.

Tracy has been mentored and coached by the leading authorities in occlusion, function/relation, complete care dentistry and the business of dentistry. Tracy's commitment to ultimate patient care propelled her to pursue a career in implant and regenerative dentistry with Straumann, USA . She was appointed National Director of Hygiene Education and Professional Relations in 2013. Tracy is proud to lead the initiative for Straumann in elevating dental hygienists and the entire dental team throughout North America. She believes in the team approach to periodontal and implant therapies focusing on patient centric care.

Save Time & Money, Register On-line*

www.cezoom.com/registration/?plan=72
Register before November 3rd to Save!

*convenience fees will be applied

On site registration if space is available.

Registration Form

Please print neatly, detach and mail

ADHA Member? YES NO

Member ID _____ IA NE

License # _____

Name _____

Please Circle RDH DDS DA Staff

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Email REQUIRED. Event information and details will be sent via email.

Course Fees: On or Before November 3rd

| | Online Fee | Mail-In Fee |
|-----------------|------------|-------------|
| RDH ADHA Member | \$ 65 | \$ 75* |
| RDH Non-Member | \$115 | \$125* |
| CDA/DA/Staff | \$115 | \$125* |
| DDS | \$180 | \$190* |

After November 3rd ADD \$ 40.00

TOTAL _____

Member discounts given at check-out.

*Please help us go paperless, register on-line, and save!

Checks payable to NW Component. Mail registration to:

Michelle Doughty, NW Treasurer

133 S. 201st Street Elkhorn, NE 68022

**NOTE all mailed-in registrations must also create an account at www.cezoom.com (if you don't already have one) before NW can complete your registration and distribute your CE Certificates. Failure to create an account will delay/forfeit the ability to verify the course(s) to receive your certificate(s).